

# **Research on the Integration of Aesthetic Education and Ideological and Political Education in University**

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**Abstract:** Nowadays, ideological and political education in university obviously has problems such as lack of attractiveness and creativity, which urgently requires ideological and political workers to break free from ideological constraints to innovate work concepts and break the original fixed thinking mode. In order to further improve the attractiveness and effectiveness of college students' ideological and political education, this article explores new effective ways to make up for it. In this process, the new situation of aesthetic education is used to analyze and put forward opinions and suggestions.

## **1. Introduction**

Aesthetic education is not only the education of knowledge and skills, but also a concentrated expression of educational concepts, art and feelings. It can penetrate and run through the entire education system. As an important component of the comprehensive quality of college students, it is an inevitable requirement for exploration mode innovation. Aesthetic education and ideological and political education in the "all-round and all-staff education" environment in colleges and universities, not only the internal relations between the people, but also the educational goals, methods and content of the two are similar to a certain extent. The integration of aesthetic education and ideological and political education will inevitably produce the effect of "1+1>2", which can increase the attractiveness of college ideological and political education for educators' brains and hearts, resulting in a chain reaction of morality and moral education. Continuously improve the overall quality of college students.

## **2. The necessity of the integration of aesthetic education and ideological and political education**

### **2.1 Conform to the actual needs of the development of the times**

As a new form of ideological and political education, online ideological and political education has also become a more acceptable form of education for students than traditional ideological and political education. The Internet is permeated with a large number of aesthetic elements. The penetration of aesthetic education in the traditional ideological and political education of college students is often implicit and lagging. But for media such as new online media, aesthetic education is an indispensable unit and element whether it is analyzed from a perceptual or rational perspective. Therefore, the integration of network ideological and political education and aesthetic education will play a positive role in the improvement of college students' comprehensive literacy and the cultivation of educational concepts.

### **2.2 The inevitable requirements for improving the comprehensive quality of college students**

Aesthetic education is an important part of the comprehensive education of college students. It is different from the rational way of ideological and political education. In order to comprehensively improve the overall quality of college students, they must first create a new aesthetic awareness,

create a correct aesthetic view, establish a healthy sense of beauty, carry out cultural communication to a certain extent, cultivate their positive attitude towards life and enhance their subjective initiative. In addition, it is necessary to cultivate aesthetic ability, that is, to cultivate students' ability to appreciate, feel, imagine, and create aesthetic feelings in the face of life and things. In this process, they will be guided to enrich their personalities and learn to make accurate judgments and shape their perfect personality to achieve comprehensive development.

### **3. The current situation of integration of aesthetic education and ideological and political education**

#### **3.1 The structure setting is not reasonable enough, and the theme of aesthetic education is not prominent**

Aesthetic education in colleges and universities helps cultivate students' inner beauty, spiritual beauty, and action beauty. However, in the entire national education system, except for art classes, the curriculum content included in all stages from elementary school to university does not highlight aesthetic elements, and the theme of aesthetic education lacks pertinence, advancement and modernity. In view of this, compared with pre-education, universities should face up to the shortcomings in the education process, take the initiative to implement aesthetic education throughout the four-year university process of college student education, and formulate scientific and effective training systems and plans, from the simple to the deep, lay a solid foundation for the structural development of aesthetic education. Not only does it integrate ideological and political education, but also infiltrate public elective courses to form a comprehensive development pattern for college students.

#### **3.2 The method is too unified, and the practicality of aesthetic education is insufficient**

Educators try to break the traditional conceptualization of ideological and political education, optimize the cultural environment of aesthetic education, and create a good atmosphere for students to integrate aesthetic quality and artistic cultivation into the daily study and life of college students. Transform ideological and political education from traditional teaching, through diverse forms of art communication, to penetration and influence with connotative development. Colleges and universities can take the "second classroom" as an important way of aesthetic education, increase the practicality of college students' aesthetic education, integrate aesthetic education into network ideological and political education, in and out of class activities, and promote the development of aesthetic education through ideological and political education. Integration can be based on the acceptance of different majors to make mutual choices, mutual promotion, mutual integration, mutual complement, in the process to achieve the all-round development of college students.

#### **3.3 Lack of systematic cognition of aesthetic education**

Schools and society attach great importance to single-knowledge education. Under the current situation, not only are college students lacking systematic aesthetic education awareness, but more importantly, ideological and political educators often overemphasize intellectual graduation, ignore the special role of aesthetic education, and fail to form systematic aesthetic education awareness, which directly affects students' personal comprehensive education and development, and also affects the realization of the grand goal of improving the quality of the entire country and building modernization. Therefore, as an educator, it is necessary to constantly update the knowledge reserve, keep pace with the times, take the initiative to accept advanced theories that are beneficial to the development of students, and continuously improve the awareness of art education and innovation. From a macro perspective of education, it is believed that the improvement and innovation of educators' aesthetic education will also directly affect educational reform and development.

## **4. Research path of the integration of aesthetic education and ideological and political education**

### **4.1 Subjectize the aesthetic elements of online ideological and political education**

College students are the most active group in cyberspace, with strong acceptance but relatively innocence. Their aesthetic qualities, online attitudes and the ability to resist bad information on the Internet are directly related to the development of college students' quality education and the shaping of their behavioral capabilities. Therefore, in this process, aesthetic education is a common intersection between aesthetic behavior and educational behavior. Aesthetic education combines the immediacy and interactivity of the network ideological and political platform, it also allows the campus to play the role of the main channel of education, forming a lively and content-rich aesthetic education form to optimize the education environment of the campus. In ideological education, the combination of aesthetic theory education, art education and aesthetic education means, to receive elegant artistic experience and systematic aesthetic theory knowledge education, so that college students can cultivate their sentiments in a pleasant environment of mind and body, and in the aesthetic knowledge Improve their value judgment in learning and establish a correct outlook on the world, life and values.

### **4.2 Enhance the diversity of ideological and political education environment with aesthetic education**

Xi Jinping once emphasized that "it is necessary to comprehensively strengthen and improve school aesthetic education, persist in educating and educating people through aesthetics, and improving students' aesthetic and humanistic qualities." The combination of aesthetic education and ideological and political education is the basic requirement for the development of ideological and political education in colleges and universities. The campus cultural environment of various universities provides a good atmosphere for the students to grow up, so it is necessary to take the initiative to integrate artistry into the ideological subject. Teachers should make full use of the "Second Classroom" campus cultural activities that students love to see, increase the theme of representative events and characters in ideological and political education, and carry out targeted debates and knowledge contests through story-based and game-based methods, which will help Set up special columns and fun corners during the event. It not only contains a strong ideological and political education, but also actively penetrates aesthetic education through videos, animations, posters, literary performances and other forms during the activities, entertaining education and fun, and encourages college students to cultivate patriotic sentiments from extracurricular activities, promote the excellent traditional Chinese culture and Improve the aesthetic level of college students, and enhance artistic quality.

### **4.3 Use aesthetic education to promote the diversity of ideological and political education**

In the education system of colleges and universities, society practical activities are an important form of education besides the "first classroom" of college students. Full use of social practice can effectively improve the effectiveness and attractiveness of ideological and political education. Under the premise of no academic pressure, college students can cultivate their sentiments, purify their hearts, and participate in various activities related to ideological and political education, such as scenes, in a relatively comfortable and exploreable artistic atmosphere of new content and forms without academic pressure. Drama simulations, red story revisiting performances, and social practice of "Three Going to the Country" are all diversified aesthetic education practices that sublimate their spiritual realm, which helps students establish correct values, outlook on life, and world outlook in practice. Discover beauty, perceive beauty, and create beauty.

## **5. The significance of the integration of aesthetic education and ideological and political education**

### **5.1 Meet the comprehensive quality needs of contemporary college students for all-round development**

In the process of ideological and political education in colleges and universities, the most commonly used in classroom and extracurricular activities is aesthetic education, an important part of aesthetic education. In this process, ideological and political education guides college students how to use relevant elements of aesthetic education in the process of study and life, and use the eyes of discovery seek and explore beautiful things, make them realize the origin of the world, explore the mystery of beauty, pursue the meaning of self-existence, and obtain spiritual joy in the image of beauty, so as to realize comprehensive education for students. In addition, aesthetic education, as an important part of perceptual education, combined with ideological and political education can make students relax to a certain extent, so as to achieve a perfect state of inner pursuit of freedom and pleasure, so that students can think rationally in a relatively relaxed aesthetic atmosphere, help them discover the meaning of life of self-existence, help students recognize their true self in the process of free play, help them amplify their strengths, build confidence, better shape themselves, and improve themselves from all angles.

### **5.2 Responding to the national call for innovation-driven development and cultivating innovative talents**

Aesthetic education is different from ideological and political education. It requires free play, free creation, and new results through practice and innovation. Therefore, aesthetic education makes up for the traditional and single fixed thinking mode of ideological and political education, and actively develops and taps students' innovative and creative ability. By integrating and infiltrating the practice and experience of aesthetic education activities in ideological and political education activities, the school is constantly tapping students' potential innovation and creativity, while combining theory with practice, giving full play to the role of universities in cultivating innovative talents and enabling students while strengthening their own ideological awareness, moral cultivation and feeling the truth, guide college students to constantly put forward new ideas, new ideas, creatively discover and solve problems, strengthen the ability to use and explore truth, cultivate innovative talents, and realize themselves Comprehensive exploration and development.

### **5.3 Build a new era of ideological and political education, and create a new model of ideological and political education in colleges and universities**

Ideological and political education is not only a rigorous and scientific form and concept of political education, but also a powerful and inclusive artistic education. Aesthetic education highlights its important role in the environment of "Literally cultivating people" and actively integrates it into ideological and political education. Now it is not only necessary to emphasize the integration of all new forces into the platform for ideological and political education, but also to achieve the integration of multiple channels of education. Therefore, applying aesthetic education to the whole process of ideological and political education through artistic methods and methods can enable educators to continuously improve the level and ability of education and teaching, radiate new vitality of ideological and political education, and truly realize practical education and cultural education.

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